Beyond QM: Be Exemplary

Matthew Acevedo, Instructional Designer
Patty Delgado, Instructional Designer
Melody Whiddon-Willoughby, Professor

March 28, 2014
Agenda

- Introductions
- About Blackboard ECP
- Course Tours
- Professor Experience
- ID Experience
- Q&A
Introductions

- Matthew Acevedo
- Patty Delgado
- Melody Whiddon-Willoughby
About Blackboard ECP

- Falls under the Blackboard Catalyst Awards Program
- Three-level peer review process
- Evaluated based on the ECP rubric
  - Course design
  - Interaction and collaboration
  - Assessment
  - Learner support
2013 Exemplary Course Award Winners

» MAN6157: Wellness Management
  » Instructor: Prof. Marc Weinstein
  » Instructional Designer: Matt Acevedo

» SOP3015: Social and Personality Development
  » Instructor: Prof. Melody Whiddon-Willoughby
  » Instructional Designers: Patty Delgado and Elizabeth Ferris
MAN6157: Wellness Management

Course Tour
SOP3015: Social and Personality Development

Course Tour
Professor Experience

Prof. Melody Whiddon-Willoughby

- QM to Catalyst
  - Exemplary aspects
    - Responsiveness and availability
    - Student engagement
    - Organization and clarity of expectations
Professor Experience
Prof. Melody Whidden-Willoughby

- Working with ID
  - ID=
    - Sounding board for online pedagogy
    - Problem solver/ Life saver
    - Supporter/ Partner
    - Wealth of knowledge, particularly regarding new applications and features
Professor Experience
Prof. Melody Whiddon-Willoughby

Course Design Philosophy
Backward design process (Wiggins & McTighe, 2000)

Begins with the end in mind

Stage 1 - What is worthy and requiring of understanding?
Stage 2 - What is evidence of understanding?
Stage 3 - What learning experiences and teaching promote understanding, interest and excellence?
Professor Experience

Prof. Marc Weinstein
ID Experience
Matt Acevedo and Patty Delgado

- Working with professors
- Submitting to Bb
Questions for the panel?