

WHY EDUCATION NEEDS SOCIAL MEDIA TO SURVIVE

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AGENDA

- Why Social Networking Is a Healthy Addiction
- What Makes These Sites so Powerful
- Why Social Media Is Unavoidable
- How It Can Save Higher Education
- Questions

ADDICTION



ADDICTION



CONVENIENCE



CONNECTION



VALIDATION



**DON'T FIGHT THE ADDICTION
USE IT!**

SOCIAL MEDIA IS THE POT AND WE'RE THE LOBSTER



WHY HASN'T EDUCATION BEEN REVOLUTIONIZED YET?



INDIA AND CHINA WILL LIKELY REMAKE EDUCATION FASTER THAN WE DO



ENTER THE EDUCATION BUBBLE



NICHES: WHERE MOST DISRUPTION STARTS



SOMEONE WILL DISRUPT HIGHER EDUCATION. WILL IT BE SCHOOLS?



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